



2023-24

Makerere University Entrepreneurship & Outreach Centre

Contacts

Plot 51, Pool Road, P.O Box 7062, Kampala- Uganda

Email: makeoc.bams@mak.ac.ug

Table of Contents

A large audience of people, mostly young adults, is seated in a lecture hall or auditorium. They are looking towards the front of the room, which is out of frame. The room has large windows and pillars.

1. Welcome Remarks
2. Our champions 23/24
3. About the center
4. Report on activities of 2023-24 academic year
 - PDM Training
 - Students tour
 - Mak@100 innovation expo
 - Uganda Entrepreneurship Congress
 - Students Expo
5. Activity plan for 2024-2025



Welcome Remarks

We remain incredibly grateful to the leadership of the College for the support in establishing the Entrepreneurship and outreach Centre. I am personally very proud of what the Centre and its team have managed to achieve since it was started. In a very short space of time, the Centre has made a name for itself within the university and other stakeholders.

We couldn't have done this without our leader's and sponsors' support; we would like to express our gratitude to all of them. I am confident the Centre will go on to achieve great impact in the coming years and I am excited to see its progress go from strength to strength.

Dr. Sarah Bimbona
Director MAKEOC



Assoc. Prof. Eria Hisali
Principal CoBAMs



Assoc. Prof. Bruno Yawe
Principal CoBAMs



Assoc. Prof. Peter Turyakira
HOD Marketing and
Management



Assoc. Prof. Godfrey Akilengi
Dean School of Business

OUR CHAMPIONS

MAKEOC TEAM



Dr. Sarah Bimbona
Director MAKEOC



Dr. Hanifa Nantale
Strategic Partnership Director
MAKEOC



Dr. Kasimu Sendawula
Academic leadership Director,
MAKEOC



Ms. Marion Nanyanzi
F&A Director,
MAKEOC

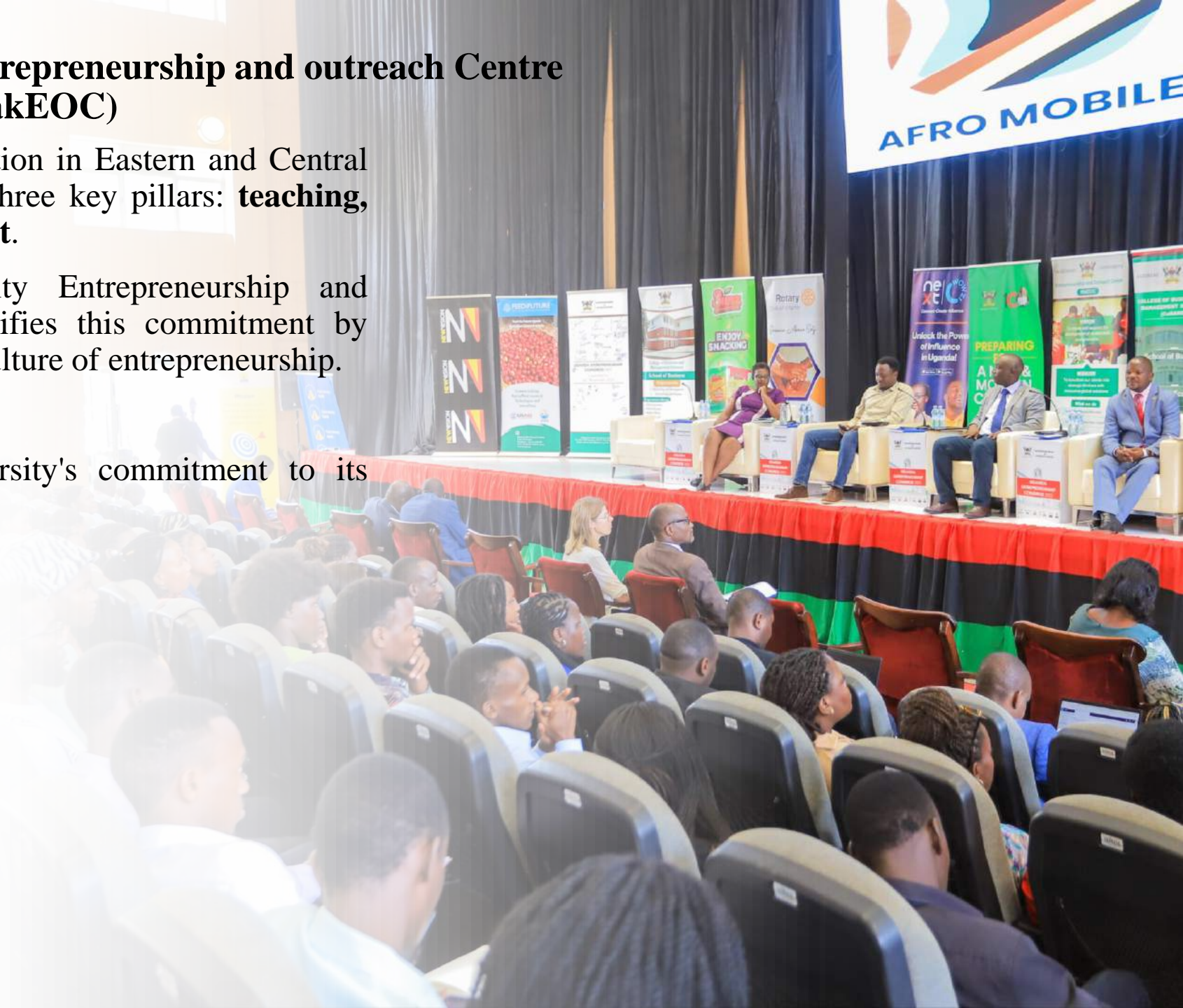
About Makerere University Entrepreneurship and outreach Centre (MakEOC)

Makerere University, a leading institution in Eastern and Central Africa, is renowned for its focus on three key pillars: **teaching, research, and community engagement.**

The established Makerere University Entrepreneurship and outreach Centre (MakEOC) exemplifies this commitment by empowering students and fostering a culture of entrepreneurship.

MakEOC embodies Makerere University's commitment to its diverse stakeholders.

- ❑ **Students:**
- ❑ **Staff:**
- ❑ **Government and Public Sector:**
- ❑ **Private Sector:**
- ❑ **Local Community:**



About Makerere University Entrepreneurship and outreach Centre (MakEOC)

MakEOC addresses the current needs of the wider community, particularly students, by tackling the economic, social, and structural drivers of unemployment. Through an integrated approach aligned with the Theory of Change, the center focuses on six key strategies:

- **Prevention:**
- **Provision:**
- **Promotion**
- **Publication:**
- **Partnerships:**
- **Participation:**

Objectives of MakEOC



1. Cultivate an Entrepreneurial Mindset
2. Equip Students with Entrepreneurial Skills
3. Strengthen the Entrepreneurial Ecosystem
4. Promote Global Exposure and Collaboration
5. Bridge the Gap Between Academia and Industry
6. Focus on Inclusive Entrepreneurship:

Our activities



Teaching

Entrepreneurial capacity development

Annual entrepreneurship Expo

Annual Uganda Entrepreneurship Congress

Training

Internship and Placement

Career guidance and counselling

Research

Research and publication

Advocacy

Policy review and analysis

Community engagement

Outreach and Awareness Program

Collaboration and Networking

Leveraging Technology by developing online Training Programs on entrepreneurship basics and business skills for the community

Report on 2023-2024 academic year activities

Activity 1: PDM Training

Entrepreneurship and Outreach Centers trained entrepreneurs in business development and how to access and access Parish Development Model (PDM) program.

Trainees of the course were issued with certificates of completion and urged to be ambassadors of the knowledge acquired in their respective areas.





Activity 2: Students Tour to UIRI

On the 16th and 17th of October 2023, all Makerere University Entrepreneurship Students went on for a study tour experiential tour to Uganda Industrial Research Institute (UIRI). The main aim the tour was to enable learners to understand quality prototyping, of their business ideas. Students toured different incubation centers.

Activity 3: Mak @100 Youth And Innovation Expo

The Entrepreneurship and outreach center together with the College of Business and management Sciences participated in the two days inaugural edition of the Youth and Innovation Expo at Makerere university at Yusuf Lule Central Teaching Facility Auditorium, on 6th and 7th October 2023.event.

The event was organised by Makerere University in partnership with United Nations Development Programme (UNDP), the Expo was held under the theme “*Fostering Innovation for Uganda’s Transformational Development*”.

MakeEOC innovators showcased their prototypes.



The Principal CoBAMS, Prof. Eria Hisali (2nd Right) tours some of the exhibits.



Dr. Sarah Bimbona, Director, MakeEOC, interacts with some of the exhibits.

Activity 4: Uganda Entrepreneurship Congress

- In 2023-2024, the Makerere university entrepreneurship and outreach center launched the Uganda Entrepreneurship congress as a precursor to the entrepreneurship expo.
- The aim of the congress is to bring together entrepreneurship stakeholders to a round table to discuss critical trends in the field of entrepreneurship.
- This event was attended by over 800 people at Makerere university.
- The Uganda Entrepreneurship Congress was organized under the theme **Adapt and Thrive with Ai** in the new normal.





Activity 5: Annual Entrepreneurship Expo



On the 17th of November 2023, Makerere University witnessed a remarkable showcase of innovation and entrepreneurial spirit at the 7th Annual Entrepreneurship Students' Expo held at Freedom Square grounds.

The expo serve IS a platform for students to present their innovative prototypes.



Makerere University Entrepreneurship & Outreach Centre

Activity Plan 2024-2025

Activity	Indicative dates
Staff Capacity Developmet	July/August 2024
Entrepreneurship Manual development	31st August 2024
Community Outreach activities	20th September 2024 on going
Entrepreneurship Business Breakfast	September 2024
Uganda Entrepreneurship Congress	17th October 2024
Students Entrepreneurship Expo	18th October 2024
Student Placement	Ongoing
Career guidance	February 2025
Ready to work seminer	May 2025

THANK YOU TO OUR SPONSERS

